

PRESENTING

Show Sponsor

\$10,000

Two complimentary expo booth spaces (Each is 10x10)	\$2,000
Featured ad in the digital Exhibitor Book	\$5,000
Featured on all Expo literature	\$300
Featured signage in each seminar/meeting space	Priceless
Featured on all correspondence, including 10+ email campaigns, event email invite, and on the 2023 Sponsor listing tab on our website	\$2,500
Direct link back to your website from our website	\$500
Two sponsor spotlight posts on our Facebook page	\$500
Recognition throughout the expo at meal & all social events	\$1,000
11x17 banner displayed in multiple areas throughout event	\$1,000
Free admission to all educational seminar sessions (except ticketed events)	\$200
Three free email blasts featuring your company	\$1,500
Free brochure insert in all attendee bags	\$500
Facebook Live (on our COE Facebook) at the event	\$500
Featured blog post on the COE website	\$500
Preferred placement in sponsor area in the Exhibitor Hall	Priceless
Banner ad on the COE website, linked back to your website (for 1 year)	\$1,800
Listed as a sponsor in the expo program	\$1,000
Opportunity to host an educational seminar session at the expo	Priceless
Press release and media coverage	Priceless
TOTAL VALUE OF SPONSORSHIP	\$18,800+

GRAND

Show Sponsor

\$5,000

One complimentary expo booth space (10x10)	\$1,000
Noted in the digital Exhibitor Book	\$2,500
Featured on all Expo literature	\$300
Featured signage in each seminar/meeting space	Priceless
Noted on all correspondence, including 10+ email campaigns, event email invite, and on the 2023 Sponsor listing tab on our website	\$2,000
Direct link back to your website from our website	\$500
One sponsor spotlight post on our Facebook page	\$250
Recognition throughout the expo at meal & all social events	\$1,000
11x17 banner displayed in multiple areas throughout event	\$1,000
Free admission to all educational seminar sessions (except ticketed events)	\$200
Two free email blasts featuring your company	\$1,000
Free brochure insert in all attendee bags	\$500
Preferred placement in sponsor area in the Exhibitor Hall	Priceless
Banner ad on the COE website, linked back to your website (for 1 year)	\$1,800
Listed as a sponsor in the expo program	\$1,000
Press release and media coverage	Priceless
TOTAL VALUE OF SPONSORSHIP	\$13,050+

SUPPORTING

Show Sponsor

\$3,500

Option to buy one booth at half-price	\$500+
Noted in the digital Exhibitor Book	\$2,500
Featured on all Expo literature	\$300
Featured signage in each seminar/meeting space	Priceless
Noted on all correspondence, including 10+ email campaigns, event email invite, and on the 2023 Sponsor listing tab on our website	\$2,000
Direct link back to your website from our website	\$500
One sponsor spotlight post on our Facebook page	\$250
Recognition throughout the expo at meal & all social events	\$1,000
11x17 banner displayed in multiple areas throughout event	\$1,000
Free admission to all educational seminar sessions (except tickets events)	\$200
Free brochure insert in all attendee bags	\$500
Banner ad on the COE website, linked back to your website (for 1 year)	\$1,800
Listed as a sponsor in the expo program	\$1,000
Press release and media coverage	Priceless
TOTAL VALUE OF SPONSORSHIP	\$11,550+

OTHER SPONSORSHIP OPPORTUNITIES



Gold Meal Sponsor

Sponsor one of our meal options during the event! Option to address the group for up to five minutes during the meal of choice. Option to showcase your products in the meal as well!

\$2,500

State Association Meeting Room Sponsor

Sponsor a State Association meeting room to host their annual meeting at COE. Your sponsorship covers food/beverage in the meeting room; and includes signage recognition in the room, an option to showcase your products/services in the meeting room, and option to address the group for up to five minutes (time at discretion of group).

\$2,000
per
room

Silver Drinks Sponsor

Your choice to be recognized as a sponsor for alcohol during our Friday night program, or as a sponsor of appetizers and/or the non-alcoholic beverages.

\$1,500

Bronze Sponsor

Sponsorship of breakfast/coffee cart during morning hours. Recognition signage will be posted next to all options when available.

\$500

EXHIBITOR BOOTH DETAILS

All booths are 10' x 10' in size and include:

- Single line ID sign (7" x 44")
- 8' high drape back wall and 3' high drape side rails (black in color)
- One 6' table (draped on three sides)
- Two folding chairs
- Wastebasket

Cabin spaces and equipment spaces are based on availability. Please call us at (608) 525-2323 to inquire on these spaces.

EXPOSITION SERVICES PROVIDED BY:



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