



3RD ANNUAL 2023 CAMPGROUND OWNERS EXPO

NOV. 29 - DEC. 2, 2023

HILTON BRANSON CONVENTION CENTER
200 East Main St. | Branson, MO

WHO WE ARE



The Campground Owners Expo (COE), owned by Severson & Associates, a Management, Training and Consulting firm, was formed to give campground owners numerous networking opportunities.

Lori Severson, Owner of Severson & Associates and Bud Styer, from Bud Styer Associates, Camping for the Fun of It, have successfully participated in hundreds of shows with a combined 50 years of industry, campground association, and trade show experience!

WHY PARTICIPATE IN THE 3RD ANNUAL COE?

LEARN



Learn from other owners and managers in 28+ states. What worked, what didn't, and what haven't you tried?

GROW



Grow your business, your bottom line, your supplier connections and your network of peers!

INSPIRE



Inspire other owners and managers with your stories of success and lessons learned from failures.

OUR MISSION

To provide you with the information and knowledge we have acquired for campgrounds around the USA. Whether you already have a State Association and need help growing it or don't yet have an association in your State, participate in the COE and network with other campground owners who want to take their business to the next level! You'll find an inviting environment with forward thinking campground owners just like you who are looking to improve their bottom line! We will help you grow your business.



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WHY BRANSON?



Not only is Branson magical at Christmas, but it also allows us the opportunity to offer attendees something unique to any other expo experience!

Much like many campgrounds, several of the Branson shows are family businesses! So we're taking you "behind-the-scenes" to see how these families make the business work and create exceptional guest experiences that bring people back time and time again!

Come learn how to grow your business while you network with other campground owners, and bring the family for a little magical getaway!

NO MEETING SPACE? WE CAN HELP!

Does your State Association currently not have a meeting space or dedicated Annual Meeting? Maybe its been a while since your company had a strategic planning session? Reach out to our COE office to learn about **FREE MEETING SPACE** options available to your group!



LODGING INFORMATION (EXPO LOCATION)

Hilton Branson Convention Center
200 East Main St. | Branson, MO, 65616 | (866) 442-0959
Group Block Rate: \$141/night (*Booking Code: CAMP23*)
Or visit www.campgroundownersexpo.com/coe-lodging
to book online with our easy booking link!
Book early! Group Rate Ends October 27, 2023.





CAMPGROUNDS

HELD IN BRANSON, MO

NOVEMBER 29 - DECEMBER 2, 2023

Important Note:

The \$200 registration fee is for up to five (5) people to attend from your campground. Additional attendees can attend at \$50 per person.

Campground Name: Owner/Manager Name: Campground Address: Campground City: State: Zip Code: Campground Phone: Contact Phone: Contact Email:

Please list names of your attendees as you would like them to appear on event badges:

If you have additional attendees you would like to register:

Please note in the payment section below how many additional attendees (over five) that you need to pay for, then email Danielle Todd at danielletodd425@gmail.com with their names.

Attendee 1: Attendee 2: Attendee 3: Attendee 4: Attendee 5: **Payment Information:**

**Checks should be
made payable to:
Severson & Associates
No refunds available.**

2023 Campground Registration Fee:

\$200.00Additional Attendees: x \$50.00 =
(Over five people.)Discount Code: Total Amount Due: **Select Payment Type:****Credit Card: #** **Check: #** **Exp. Date:** **CVV:** **Billing Zip Code:** **Please return this form to:**

Severson & Associates (Attn: COE)

PO Box 228, Ettrick, WI 54627

Phone: (608) 525-2323

Email: campgroundownersexpo@gmail.com

YOU CAN ALSO COMPLETE THIS
REGISTRATION FORM AND PAY YOUR
REGISTRATION FEES ONLINE AT
WWW.CAMPGROUNDOWNERSEXPO.COM!