



4TH ANNUAL 2024 CAMPGROUND OWNERS EXPO DECEMBER 4-7, 2024

HILTON BRANSON CONVENTION CENTER
200 East Main St. | Branson, MO

WHO WE ARE



The Campground Owners Expo (COE), owned by Severson & Associates, a Management, Training and Consulting firm, was formed to give campground owners numerous networking opportunities.

Lori Severson, Owner of Severson & Associates and Bud Styer, from Bud Styer Associates, Camping for the Fun of It, have successfully participated in hundreds of shows with a combined 50 years of industry, campground association, and trade show experience!

WHY PARTICIPATE IN THE 3RD ANNUAL COE?

LEARN



Learn from other owners and managers in 28+ states. What worked, what didn't, and what haven't you tried?

GROW



Grow your business, your bottom line, your supplier connections and your network of peers!

INSPIRE



Inspire other owners and managers with your stories of success and lessons learned from failures.

OUR MISSION

To provide you with the information and knowledge we have acquired for campgrounds around the USA. Whether you already have a State Association and need help growing it or don't yet have an association in your State, participate in the COE and network with other campground owners who want to take their business to the next level! You'll find an inviting environment with forward thinking campground owners just like you who are looking to improve their bottom line! We will help you grow your business.



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COE ATTENDEE TESTIMONIALS

SEE WHAT OTHERS HAVE SAID!

"We are a 3rd generation campground in the Rockies. This is by far the best and most educational convention we have ever been a part of. The networking opportunities alone are priceless." --*Mitch G.*

"We built our park from scratch and opened in 2022. We have attended the COE for the past two years. There is not a better environment for park owners to learn, share, and network." --*Dan H.*

Cannot be missed! The speakers are top flight and the EXPO is perfect for owners to see the newest ideas. DO NOT MISS IT! --*Jack K.*

"The Campground Owners Expo is a well run, well formatted educational and networking opportunity. The expo is well worth the cost to attend and provides very good value for the money. There is a wide range of campground owners and operators in attendance from a significant number of states and Canada. The Branson, MO location is small enough to easily experience Branson yet large enough to provide dining and entertainment options. This is a great conference and I will be back." --*Don S.*

"Networking with other campgrounds is the most important and vital part of running our business. Whether new, old, or innovative ideas, there are great park owners and vendors that are willing to share their experiences and ideas. The Beauty of COE is that it does allow time to network with others and cracker barrel at any moment's notice without feeling overwhelmed with information. It is still for the "Ma and Pa's" that want to improve their park, to stay in know, and still be innovative but hold true to their values."

--*Jamie R.*



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WHY BRANSON?



Not only is Branson magical at Christmas, but it also allows us the opportunity to offer attendees something unique to any other expo experience!

Much like many campgrounds, several of the Branson shows are family businesses! So we're taking you "behind-the-scenes" to see how these families make the business work and create exceptional guest experiences that bring people back time and time again!

Come learn how to grow your business while you network with other campground owners, and bring the family for a little magical getaway!

NO MEETING SPACE? WE CAN HELP!

Does your State Association currently not have a meeting space or dedicated Annual Meeting? Maybe its been a while since your company had a strategic planning session? Reach out to our COE office to learn about **FREE MEETING SPACE** options available to your group!



LODGING INFORMATION (EXPO LOCATION)

Hilton Branson Convention Center
200 East Main St. | Branson, MO, 65616 | (866) 442-0959
Group Block Rate: \$145/night - Book your stay online at www.campgroundownersexpo.com/coe-lodging with our easy booking link!
Book early! Group Rate Ends November 1, 2024!



CAMP GROUNDS

HELD IN BRANSON, MO DECEMBER 4-7, 2024

IMPORTANT NOTE: The \$200 registration fee is for up to five (5) people to attend from your campground. Additional attendees are just \$50 per person.

Campground Name:

Owner/Manager Name:

Campground Address:

Campground City: State: Zip Code:

Campground Phone: Contact Phone:

Contact Email:

Demographic Info: # of Sites: Seasonal or Year-Round Park?

How many years of industry experience do you have? Prospect Owner First Year Owner 2-10 Years 11-25 Years 26-50+ Years

Please list names of your attendees as you would like them to appear on event badges:

If you have additional attendees (more than five): Please account for them in the payment section below, then email Danielle Todd at danielletodd425@gmail.com with their names.

Attendee 1: Attendee 2:

Attendee 3: Attendee 4:

Attendee 5:

Payment Information:

Checks should be made payable to: Severson & Associates
No refunds available.

2024 Campground Registration Fee: **\$200.00**

Additional Attendees: x \$50.00 =
(Over five people.)

Optional: Beverage Sponsorship - \$200 \$500 Other:

Discount Code:

Total Amount Due:

Select Payment Type: Credit Card: #

Check: # Exp. Date: CVV: Billing Zip Code:

Please return this form to:

Severson & Associates (Attn: COE)
PO Box 228, Ettrick, WI 54627
Phone: (608) 525-2323
Email: campgroundownersexpo@gmail.com

YOU CAN ALSO COMPLETE THIS REGISTRATION FORM AND PAY YOUR REGISTRATION FEES ONLINE AT WWW.CAMPGROUNDOWNERSEXPO.COM!