

PRESENTING

Show Sponsor

\$10,000

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|---|------------------|
| Two complimentary expo booth spaces (Each is 10x10) | \$2,000 |
| Featured ad in the digital Exhibitor Book | \$5,000 |
| Featured on all Expo literature | \$300 |
| Featured signage in each seminar/meeting space | Priceless |
| Featured on all correspondence, including 10+ email campaigns, event email invite, and on the 2023 Sponsor listing tab on our website | \$2,500 |
| Direct link back to your website from our website | \$500 |
| Two sponsor spotlight posts on our Facebook page | \$500 |
| Recognition throughout the expo at meal & all social events | \$1,000 |
| 11x17 banner displayed in multiple areas throughout event | \$1,000 |
| Free admission to all educational seminar sessions (except ticketed events) | \$200 |
| Three free email blasts featuring your company | \$1,500 |
| Free brochure insert in all attendee bags | \$500 |
| Facebook Live (on our COE Facebook) at the event | \$500 |
| Featured blog post on the COE website | \$500 |
| Preferred placement in sponsor area in the Exhibitor Hall | Priceless |
| Banner ad on the COE website, linked back to your website (for 1 year) | \$1,800 |
| Listed as a sponsor in the expo program | \$1,000 |
| Opportunity to host an educational seminar session at the expo | Priceless |
| Press release and media coverage | Priceless |
| TOTAL VALUE OF SPONSORSHIP | \$18,800+ |

GRAND

Show Sponsor

\$5,000

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| One complimentary expo booth space (10x10) | \$1,000 |
| Noted in the digital Exhibitor Book | \$2,500 |
| Featured on all Expo literature | \$300 |
| Featured signage in each seminar/meeting space | Priceless |
| Noted on all correspondence, including 10+ email campaigns, event email invite, and on the 2023 Sponsor listing tab on our website | \$2,000 |
| Direct link back to your website from our website | \$500 |
| One sponsor spotlight post on our Facebook page | \$250 |
| Recognition throughout the expo at meal & all social events | \$1,000 |
| 11x17 banner displayed in multiple areas throughout event | \$1,000 |
| Free admission to all educational seminar sessions (except ticketed events) | \$200 |
| Two free email blasts featuring your company | \$1,000 |
| Free brochure insert in all attendee bags | \$500 |
| Preferred placement in sponsor area in the Exhibitor Hall | Priceless |
| Banner ad on the COE website, linked back to your website (for 1 year) | \$1,800 |
| Listed as a sponsor in the expo program | \$1,000 |
| Press release and media coverage | Priceless |
| TOTAL VALUE OF SPONSORSHIP | \$13,050+ |

SUPPORTING

Show Sponsor

\$3,500

Please note: There is no booth included in this sponsorship level. However, you do have the option to purchase one booth at half-price. But the booth price is an add-on cost.

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| Option to buy one 10X10 booth at half-price | \$500+ |
| Noted in the digital Exhibitor Book | \$2,500 |
| Featured on all Expo literature | \$300 |
| Featured signage in each seminar/meeting space | Priceless |
| Noted on all correspondence, including 10+ email campaigns, event email invite, and on the 2023 Sponsor listing tab on our website | \$2,000 |
| Direct link back to your website from our website | \$500 |
| One sponsor spotlight post on our Facebook page | \$250 |
| Recognition throughout the expo at meal & all social events | \$1,000 |
| 11x17 banner displayed in multiple areas throughout event | \$1,000 |
| Free admission to all educational seminar sessions (except ticketed events) | \$200 |
| Free brochure insert in all attendee bags | \$500 |
| Banner ad on the COE website, linked back to your website (for 1 year) | \$1,800 |
| Listed as a sponsor in the expo program | \$1,000 |
| Press release and media coverage | Priceless |
| TOTAL VALUE OF SPONSORSHIP | \$11,550+ |

OTHER SPONSORSHIP OPPORTUNITIES



Some sponsorship opportunities are limited (as noted below)! Give us a call at (608) 525-2323 to see if there are spots still available for the sponsorship you are interested in. Have another idea in mind you don't see listed? Custom sponsorship packages are available! Call or email us at campgroundownersexpo@gmail.com to discuss your ideas with our team!

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| Business Card Ad in Program | Put a business card sized ad in the program - over 500 copies printed and given to each attendee! You supply the artwork. ONLY SIXTEEN (16) SPOTS AVAILABLE! | \$500 |
| Bronze Sponsor | Sponsorship of breakfast/coffee cart during morning hours. Recognition signage will be posted around the area. | \$500 |
| Silver Drinks Sponsor | Your choice to be recognized as a sponsor for alcohol during our Thursday night program, or as a sponsor of appetizers and/or the non-alcoholic beverages. | \$1,500 |
| State Association Meeting Room Sponsor | Sponsor a State Association meeting room to host their annual meeting at COE. Your sponsorship covers food and/or beverage in the meeting room; and includes signage recognition in the room, an option to showcase your products/services in the meeting room, and option to address the group for up to five minutes (time at discretion of group). | \$2,000 per room |
| Gold Meal Sponsor | Sponsor one of our meal options during the event! Option to address the group for up to five minutes during the meal of choice. Option to showcase your products in the meal as well! | \$2,500 |
| Ice Cream Social Sponsor | Sponsor a fun ice cream social on Thursday afternoon in the expo hall for COE attendees! ONLY TWO SPONSORSHIPS AVAILABLE! | \$2,500 |

EXHIBITOR BOOTH DETAILS

All booths are 10' x 10' in size and include:

- Single line ID sign (7" x 44")
- 8' high drape back wall and 3' high drape side rails (black in color)
- One 6' table (draped on three sides)
- Two folding chairs and a Wastebasket
- Complimentary WIFI access during event

Cabin spaces and equipment spaces are based on availability. Please call us at (608) 525-2323 to inquire on these spaces.

EXPOSITION SERVICES

PROVIDED BY:



1821 Bedford Ave. | North Kansas City, MO 64116
816-891-9500 | www.libertyexpo.com

NOTE ABOUT EXPO HALL DOORS:

For large displays coming into the expo hall, the max overhead door height is 13' 5" tall by 15' wide with a flat load in. Or there is an incline load in loading dock area with a 14' tall by 15' wide doorway.