



Presenting SHOW SPONSOR

✓ Two complimentary expo booths <i>(Each is 10x10 - or choose one 20x20 space)</i>	\$2,400-\$3,200+
<i>**Option to purchase up to two additional 10x10 booths at half price (of early bird rate)</i>	
✓ Featured on all email correspondence - including 15+ email campaigns	\$5,000
✓ Banner ad on the COE website, linked back to your website (for 1 year)	\$1,800
✓ Up to three free email blasts (pre or post show) featuring your company	\$1,500
✓ Up to three featured blog posts on the COE website	\$1,500
✓ Listed at sponsor level on all expo printed programs and on expo app	\$1,000
✓ Recognition throughout the expo at meal & all social events	\$1,000
✓ Dedicated 11x17 sign displayed in multiple areas throughout event	\$1,000
✓ Up to three sponsor spotlight posts on our Facebook page	\$750
✓ Up to three push notifications scheduled in the expo app	\$750
✓ Direct link back to your website from our website	\$500
✓ Free brochure/promo item insert in all attendee bags <i>(You provide 600 pieces)</i>	\$500
✓ Business card sized ad scrolling on homepage of expo app	\$500
✓ Admission to all educational seminar sessions (except ticketed events)	\$129
✓ Option to choose your booth space in the Expo Hall	Priceless
✓ Opportunity to host an educational seminar session at the event	Priceless
✓ Press release and media coverage	Priceless

Total Value of Sponsorship: \$19,129+
Your Cost: \$12,500

***Separate exclusivity packages
available upon request.***

Interested in creating a custom sponsorship package? Contact us today!



(608) 525-2323



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Grand SHOW SPONSOR

✓ One complimentary expo booth (<i>Space is 10x10 - or choose one 20x20 space</i>)	\$1,200-\$3,200+
<i>**Option to purchase up to one additional 10x10 booth at half price (of early bird rate)</i>	
✓ Featured on all email correspondence - including 15+ email campaigns	\$5,000
✓ Up to two free email blasts (pre or post show) featuring your company	\$1,000
✓ Listed at sponsor level on all expo printed programs and on expo app	\$1,000
✓ Recognition throughout the expo at meal & all social events	\$1,000
✓ Dedicated 11x17 sign displayed in multiple areas throughout event	\$1,000
✓ Up to two featured blog posts on the COE website	\$1,000
✓ Banner ad on the COE website, linked back to your website (for 6 months)	\$900
✓ Up to two sponsor spotlight posts on our Facebook page	\$500
✓ Direct link back to your website from our website	\$500
✓ Up to two push notifications scheduled in the expo app	\$500
✓ Free brochure/promo item insert in all attendee bags (<i>You provide 600 pieces</i>)	\$500
✓ Business card sized ad scrolling on homepage of expo app	\$500
✓ Admission to all educational seminar sessions (except ticketed events)	\$129
✓ Option to choose your booth space in the Expo Hall	Priceless
✓ Press release and media coverage	Priceless

Total Value of Sponsorship: \$16,729+

Your Cost: \$10,000

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Supporting SHOW SPONSOR

✓ One complimentary expo booth - Space is 10x10	\$1,200+
<i>**Option to purchase up to one additional 10x10 booth at half price (of early bird rate)</i>	
✓ Featured on all email correspondence - including 15+ email campaigns	\$5,000
✓ Listed at sponsor level on all expo printed programs (600+)	\$1,000
✓ Recognition throughout the expo at meal & all social events	\$1,000
✓ Dedicated 11x17 sign displayed in multiple areas throughout event	\$1,000
✓ One free email blast (pre or post show) featuring your company	\$500
✓ One featured blog post on the COE website	\$500
✓ Direct link back to your website from our website	\$500
✓ Free brochure/promo item insert in all attendee bags (You provide 600 pieces)	\$500
✓ Business card sized ad scrolling on homepage of expo app	\$500
✓ Banner ad on the COE website, linked back to your website (for 3 months)	\$450
✓ One sponsor spotlight post on our Facebook page	\$250
✓ One push notification scheduled in the expo app	\$250
✓ Admission to all educational seminar sessions (except ticketed events)	\$129
✓ Option to choose your booth space in the Expo Hall	Priceless
✓ Press release and media coverage	Priceless

Total Value of Sponsorship: \$12,779+

Your Cost: \$7,500

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Additional SPONSORSHIPS

****Any exclusive buyout of a sponsorship level includes company logo printed napkins.**

Popcorn Bar Sponsor

Guests enjoy a fun build-your-own style popcorn station. Your company logo displayed on signage at serving station and announcements made of your sponsorship.

Ten Available at \$500
-or-
\$5,000 Exclusive Buyout

Expo Floor Appetizer Sponsor

Guests enjoy a refreshment break during the expo on Wednesday! Your company logo displayed on signage at serving station and announcements made of your sponsorship.

Four Available at \$2,000
-or-
\$10,000 Exclusive Buyout

Expo Floor Lunch Sponsor

Provide a free lunch for attendees and exhibitors during the expo on Thursday! Your company logo displayed on signage at serving station and announcements made of your sponsorship.

Five Available at \$5,000
-or-
\$25,000 Exclusive Buyout

Custom Hotel Key Cards

Custom branded hotel key cards (at both hotels) for all COE attendees. Must provide artwork within template and card still needs to include COE and Hilton hotel logos.

\$2,500
Only one available!

Education Session Sponsor

Non-speaking sponsorship that aligns your brand with a specific education session—no sales pitch, just high-visibility placement with a highly relevant audience (Example, a retail-focused session sponsored by a toy company with a small product display in the room).

\$2,500
Price is per session.

Lead Driver Bundle

Includes promo insert to attendee bags, one app push notification and one featured exhibitor callout in the app, on our social media and in an email blast.

\$2,500

Visibility Bundle

Includes Program + App ad, one app push notification and one featured sponsor slide mention at Wednesday dinner.

\$1,500

State Association Meeting Room Sponsor

Covers select drinks and snacks in meeting room, signage featuring your company logo, and options to include company literature in the room and/or to address the group for up to five minutes (at discretion of group).

\$2,000
Price is per room, per group.

Program and App Sponsor

Business card size ad in the printed program! **Ad also scrolls at the top of the home screen of our expo app.** You supply artwork. Ad size is 3.5" wide x 2" tall (PNG or JPEG).

\$750 per ad
Only 16 available!

Good Morning Sponsor

Sponsorship of breakfast/coffee cart during morning hours. Recognition signage will be posted around the area.

\$750



The Networking CIRCUIT EVENT

Sponsorship Opportunity!

THURSDAY DECEMBER 3RD | 2:00 to 4:00p

THIS EVENT DIRECTLY FOLLOWS THE CLOSE OF THE 2026 COE EXPO HALL

WHAT IS IT?

This dynamic event features five 20-minute rounds of cracker barrel sessions, each designed to spark engaging discussions on the topics campground owners care about most. With 10 diverse topics to choose from, they'll have the freedom to tailor the experience to their business needs.

This event is a chance for attendees to connect with fellow business owners, exchange insights, and learn what's worked—and what hasn't—in their journeys. Whether they're exploring new strategies or refining their approach, this event is all about fostering meaningful relationships and practical learning to drive their business forward. It's a unique opportunity to expand their network and gain actionable advice in a collaborative, fast-paced environment!

WHY SHOULD I SPONSOR?

Sponsoring *The Networking Circuit* is an exceptional opportunity for businesses looking to gain visibility and build credibility among a highly engaged audience of professionals and entrepreneurs. As a sponsor, your brand will be showcased as a supporter of meaningful connections and business growth, positioning you as a trusted partner in the success of others. This event attracts decision-makers and innovators eager to share ideas and discover new solutions, making it the perfect platform to highlight your company and forge valuable relationships. By aligning with *The Networking Circuit*, you'll not only amplify your reach but also demonstrate your commitment to empowering the campground industry.

PHOTOS FROM OUR 2024 EVENT



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The Networking CIRCUIT EVENT

Sponsorship Opportunity!

PREMIER EVENT SPONSOR

\$2,500

**Only One
Available
For This
Event!**

- Opportunity for one or two of your company reps to moderate one table session at the event (topic of your choosing)
- Opportunity to provide a company-branded (or any non-branded items as well if you prefer) product/package for one of the event giveaways to be given out to event attendees
- Opportunity to have one company rep speak to the group for 3-5 minutes OR play a 2-3 minute video to group at the beginning of event
- 500 water bottles with your company logo on the label - to be set out on the snacks table during event (unused waters from this event will be set out for free to attendees during remainder of the event week)
- Company logo listed as "Presented By:" in event program
- Company logo listed as "Presented By:" on event slideshow program on screen

REFRESHMENT SPONSOR

\$500

Ten Available

- Opportunity for one of your company reps to moderate one table session at the event (topic of your choosing)
- Listed on signage at refreshment table of snack items during event
- Company logo listed as a Refreshment Sponsor in event program

POTENTIAL TOPIC IDEAS INCLUDE:

- Owner Essentials
- Low & No Cost Marketing
- Guest Communication
- Marketing Magic
- Staffing Challenges/Solutions
- Camp Store
- Building a Community
- Social Media Best Practices
- Bar, Grill & Snacks
- Ancillary Income Ideas
- Theme Weekend Ideas
- Shoulder Season Ideas
- Groups/Events/Activities
- Dealing with Difficult Guests
- Family/Team Dynamics
- Power of Positive
- Design & Expansion
- Off-Season Revenue
- Wi-Fi & Connectivity
- Technology for Campground Management

Please note: This would not be considered an opportunity to speak only on your product or service, but to lead a discussion on a topic your company reps are comfortable/knowledgeable on. The job of the moderator is to facilitate engaging, focused discussions by guiding attendees, encouraging idea-sharing, and ensuring a collaborative and inclusive environment where all attendees have an opportunity to speak and share ideas on the table topic.

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