



Presenting SHOW SPONSOR

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|--|------------------|
| <input checked="" type="checkbox"/> Two complimentary expo booths <i>(Each is 10x10 - or choose one 20x20 space)</i> | \$2,400-\$3,200+ |
| <i>**Option to purchase up to two additional 10x10 booths at half price (of early bird rate)</i> | |
| <input checked="" type="checkbox"/> Featured on all email correspondence - including 15+ email campaigns | \$5,000 |
| <input checked="" type="checkbox"/> Banner ad on the COE website, linked back to your website (for 1 year) | \$1,800 |
| <input checked="" type="checkbox"/> Up to three free email blasts (pre or post show) featuring your company | \$1,500 |
| <input checked="" type="checkbox"/> Up to three featured blog posts on the COE website | \$1,500 |
| <input checked="" type="checkbox"/> Listed at sponsor level on all expo printed programs and on expo app | \$1,000 |
| <input checked="" type="checkbox"/> Recognition throughout the expo at meal & all social events | \$1,000 |
| <input checked="" type="checkbox"/> Dedicated 11x17 sign displayed in multiple areas throughout event | \$1,000 |
| <input checked="" type="checkbox"/> Up to three sponsor spotlight posts on our Facebook page | \$750 |
| <input checked="" type="checkbox"/> Up to three push notifications scheduled in the expo app | \$750 |
| <input checked="" type="checkbox"/> Direct link back to your website from our website | \$500 |
| <input checked="" type="checkbox"/> Free brochure/promo item insert in all attendee bags <i>(You provide 600 pieces)</i> | \$500 |
| <input checked="" type="checkbox"/> Business card sized ad scrolling on homepage of expo app | \$500 |
| <input checked="" type="checkbox"/> Admission to all educational seminar sessions (except ticketed events) | \$129 |
| <input checked="" type="checkbox"/> Option to choose your booth space in the Expo Hall | Priceless |
| <input checked="" type="checkbox"/> Opportunity to host an educational seminar session at the event | Priceless |
| <input checked="" type="checkbox"/> Press release and media coverage | Priceless |

Total Value of Sponsorship: \$19,129+

Your Cost: \$12,500

***Separate exclusivity packages
available upon request.***

Interested in creating a custom sponsorship package? Contact us today!



(608) 525-2323



campgroundownersexpo@gmail.com



grand SHOW SPONSOR

| | | |
|---|--|------------------|
| <input checked="" type="checkbox"/> | One complimentary expo booth (Space is 10x10 - or choose one 20x20 space) | \$1,200-\$3,200+ |
| <i>**Option to purchase up to one additional 10x10 booth at half price (of early bird rate)</i> | | |
| <input checked="" type="checkbox"/> | Featured on all email correspondence - including 15+ email campaigns | \$5,000 |
| <input checked="" type="checkbox"/> | Up to two free email blasts (pre or post show) featuring your company | \$1,000 |
| <input checked="" type="checkbox"/> | Listed at sponsor level on all expo printed programs and on expo app | \$1,000 |
| <input checked="" type="checkbox"/> | Recognition throughout the expo at meal & all social events | \$1,000 |
| <input checked="" type="checkbox"/> | Dedicated 11x17 sign displayed in multiple areas throughout event | \$1,000 |
| <input checked="" type="checkbox"/> | Up to two featured blog posts on the COE website | \$1,000 |
| <input checked="" type="checkbox"/> | Banner ad on the COE website, linked back to your website (for 6 months) | \$900 |
| <input checked="" type="checkbox"/> | Up to two sponsor spotlight posts on our Facebook page | \$500 |
| <input checked="" type="checkbox"/> | Direct link back to your website from our website | \$500 |
| <input checked="" type="checkbox"/> | Up to two push notifications scheduled in the expo app | \$500 |
| <input checked="" type="checkbox"/> | Free brochure/promo item insert in all attendee bags (You provide 600 pieces) | \$500 |
| <input checked="" type="checkbox"/> | Business card sized ad scrolling on homepage of expo app | \$500 |
| <input checked="" type="checkbox"/> | Admission to all educational seminar sessions (except ticketed events) | \$129 |
| <input checked="" type="checkbox"/> | Option to choose your booth space in the Expo Hall | Priceless |
| <input checked="" type="checkbox"/> | Press release and media coverage | Priceless |

Total Value of Sponsorship: \$16,729+

Your Cost: \$10,000

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Supporting SHOW SPONSOR

| | | |
|---|--|-----------|
| <input checked="" type="checkbox"/> | One complimentary expo booth - Space is 10x10 | \$1,200+ |
| <i>**Option to purchase up to one additional 10x10 booth at half price (of early bird rate)</i> | | |
| <input checked="" type="checkbox"/> | Featured on all email correspondence - including 15+ email campaigns | \$5,000 |
| <input checked="" type="checkbox"/> | Listed at sponsor level on all expo printed programs (600+) | \$1,000 |
| <input checked="" type="checkbox"/> | Recognition throughout the expo at meal & all social events | \$1,000 |
| <input checked="" type="checkbox"/> | Dedicated 11x17 sign displayed in multiple areas throughout event | \$1,000 |
| <input checked="" type="checkbox"/> | One free email blast (pre or post show) featuring your company | \$500 |
| <input checked="" type="checkbox"/> | One featured blog post on the COE website | \$500 |
| <input checked="" type="checkbox"/> | Direct link back to your website from our website | \$500 |
| <input checked="" type="checkbox"/> | Free brochure/promo item insert in all attendee bags (You provide 600 pieces) | \$500 |
| <input checked="" type="checkbox"/> | Business card sized ad scrolling on homepage of expo app | \$500 |
| <input checked="" type="checkbox"/> | Banner ad on the COE website, linked back to your website (for 3 months) | \$450 |
| <input checked="" type="checkbox"/> | One sponsor spotlight post on our Facebook page | \$250 |
| <input checked="" type="checkbox"/> | One push notification scheduled in the expo app | \$250 |
| <input checked="" type="checkbox"/> | Admission to all educational seminar sessions (except ticketed events) | \$129 |
| <input checked="" type="checkbox"/> | Option to choose your booth space in the Expo Hall | Priceless |
| <input checked="" type="checkbox"/> | Press release and media coverage | Priceless |

Total Value of Sponsorship: \$12,779+

Your Cost: \$7,500

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Additional SPONSORSHIPS

****Any exclusive buyout of a sponsorship level includes company logo printed napkins.**

| | | |
|---|---|---|
| Popcorn Bar Sponsor | Guests enjoy a fun build-your-own style popcorn station. Your company logo displayed on signage at serving station and announcements made of your sponsorship. | Ten Available at \$500 -or- \$5,000 Exclusive Buyout |
| Expo Floor Appetizer Sponsor | Guests enjoy a refreshment break during the expo on Wednesday! Your company logo displayed on signage at serving station and announcements made of your sponsorship. | Four Available at \$2,000 -or- \$10,000 Exclusive Buyout |
| Expo Floor Lunch Sponsor | Provide a free lunch for attendees and exhibitors during the expo on Thursday! Your company logo displayed on signage at serving station and announcements made of your sponsorship. | Five Available at \$5,000 -or- \$25,000 Exclusive Buyout |
| Custom Hotel Key Cards | Custom branded hotel key cards (at both hotels) for all COE attendees. Must provide artwork within template and card still needs to include COE and Hilton hotel logos. | \$2,500 Only one available! |
| Education Session Sponsor | Non-speaking sponsorship that aligns your brand with a specific education session—no sales pitch, just high-visibility placement with a highly relevant audience (Example, a retail-focused session sponsored by a toy company with a small product display in the room). | \$2,500 Price is per session. |
| Lead Driver Bundle | Includes promo insert to attendee bags, one app push notification and one featured exhibitor callout in the app, on our social media and in an email blast. | \$2,500 |
| Visibility Bundle | Includes Program + App ad, one app push notification and one featured sponsor slide mention at Wednesday dinner. | \$1,500 |
| State Association Meeting Room Sponsor | Covers select drinks and snacks in meeting room, signage featuring your company logo, and options to include company literature in the room and/or to address the group for up to five minutes (at discretion of group). | \$2,000 Price is per room, per group. |
| Program and App Sponsor | Business card size ad in the printed program! Ad also scrolls at the top of the home screen of our expo app. You supply artwork. Ad size is 3.5" wide x 2" tall (PNG or JPEG). | \$750 per ad Only 16 available! |
| Good Morning Sponsor | Sponsorship of breakfast/coffee cart during morning hours. Recognition signage will be posted around the area. | \$750 |



The Networking CIRCUIT EVENT

Sponsorship Opportunity!

THURSDAY DECEMBER 3RD | 2:00 to 4:00p

THIS EVENT DIRECTLY FOLLOWS THE CLOSE OF THE 2026 COE EXPO HALL

WHAT IS IT?

This dynamic event features five 20-minute rounds of cracker barrel sessions, each designed to spark engaging discussions on the topics campground owners care about most. With 10 diverse topics to choose from, they'll have the freedom to tailor the experience to their business needs.

This event is a chance for attendees to connect with fellow business owners, exchange insights, and learn what's worked—and what hasn't—in their journeys. Whether they're exploring new strategies or refining their approach, this event is all about fostering meaningful relationships and practical learning to drive their business forward. It's a unique opportunity to expand their network and gain actionable advice in a collaborative, fast-paced environment!

WHY SHOULD I SPONSOR?

Sponsoring *The Networking Circuit* is an exceptional opportunity for businesses looking to gain visibility and build credibility among a highly engaged audience of professionals and entrepreneurs. As a sponsor, your brand will be showcased as a supporter of meaningful connections and business growth, positioning you as a trusted partner in the success of others. This event attracts decision-makers and innovators eager to share ideas and discover new solutions, making it the perfect platform to highlight your company and forge valuable relationships. By aligning with *The Networking Circuit*, you'll not only amplify your reach but also demonstrate your commitment to empowering the campground industry.

PHOTOS FROM OUR 2024 EVENT



Interested in creating a custom sponsorship package? Contact us today!



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The Networking CIRCUIT EVENT Sponsorship Opportunity!

PREMIER EVENT SPONSOR

\$2,500
Only One
Available
For This
Event!

- Opportunity for one or two of your company reps to moderate one table session at the event (topic of your choosing)
- Opportunity to provide a company-branded (or any non-branded items as well if you prefer) product/package for one of the event giveaways to be given out to event attendees
- Opportunity to have one company rep speak to the group for 3-5 minutes OR play a 2-3 minute video to group at the beginning of event
- 500 water bottles with your company logo on the label - to be set out on the snacks table during event (unused waters from this event will be set out for free to attendees during remainder of the event week)
- Company logo listed as "Presented By:" in event program
- Company logo listed as "Presented By:" on event slideshow program on screen

REFRESHMENT SPONSOR

\$500
Ten Available

- Opportunity for one of your company reps to moderate one table session at the event (topic of your choosing)
- Listed on signage at refreshment table of snack items during event
- Company logo listed as a Refreshment Sponsor in event program

POTENTIAL TOPIC IDEAS INCLUDE:

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|---------------------------------|---------------------------------|--|
| • Owner Essentials | • Social Media Best Practices | • Family/Team Dynamics |
| • Low & No Cost Marketing | • Bar, Grill & Snacks | • Power of Positive |
| • Guest Communication | • Ancillary Income Ideas | • Design & Expansion |
| • Marketing Magic | • Theme Weekend Ideas | • Off-Season Revenue |
| • Staffing Challenges/Solutions | • Shoulder Season Ideas | • Wi-Fi & Connectivity |
| • Camp Store | • Groups/Events/Activities | • Technology for Campground Management |
| • Building a Community | • Dealing with Difficult Guests | |

Please note: This would not be considered an opportunity to speak only on your product or service, but to lead a discussion on a topic your company reps are comfortable/knowledgeable on. The job of the moderator is to facilitate engaging, focused discussions by guiding attendees, encouraging idea-sharing, and ensuring a collaborative and inclusive environment where all attendees have an opportunity to speak and share ideas on the table topic.

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